SHELLY LYNN TRUMAN



Port Townsend, WA | 3609387790 | shelly@shelly1.com | shelly.cv | Cover letter

PROFESSIONAL SUMMARY

Writer, researcher, and strategic advocate with a long-standing habit of turning complicated situations into clear, precise documents. More than a decade of progressive experience across healthcare learning programs, regulatory-aligned work, and sustained independent research and advocacy. Comfortable drafting everything from policy materials to detailed legal filings, with the kind of attention to detail that notices when a comma (or a fact) is out of place. Available immediately for a Washington, DC-based role.

CORE COMPETENCIES

- Legal research and advocacy writing
- Federal & regulatory policy analysis and strategy
- Legislative-style drafting, testimony preparation, and hearing support
- Coalition building and multi-stakeholder relationship development
- Executive leadership and team/program management
- Outstanding written communication with careful attention to detail and accuracy
- Manuscript and proposal review (Jossey-Bass, Taylor & Francis)
- Assessment scoring (former Pearson scorer)
- Research, monitoring of domestic policy developments, and clear reporting

PROFESSIONAL EXPERIENCE

Independent Researcher, Writer & Advocate

Port Townsend, WA | 2024–Present

- Drafted detailed civil rights complaints, protection-order petitions, tort claims, and supplemental statements to agencies including the SEC, FBI, and state courts on systemic issues involving property, fraud, and civil rights (§1983/§1985 frameworks).
- Prepared legislative-style language, policy positions, and multi-agency reports; monitored regulatory and judicial developments and adjusted strategy accordingly.
- Built and maintained relationships with advocacy centers, attorneys, and officials while managing supporting materials for hearings and filings.

- Produced clear presentations, statements, and collateral for leadership and public audiences.

Senior Developer / Learning Technology Leader

Merck | 2023–Present

- Led development and delivery of enterprise multimedia and immersive learning solutions supporting mandatory training and compliance programs.
- Translated complex regulatory and operational requirements into scalable, measurable systems; coached cross-functional teams.

Health Equity SME & Instructional Design Leader

UnitedHealth Group / Optum | 2014–2023

- Designed, developed, and implemented the Health Equity accreditation program for Medicare and Medicaid serving 27 states, aligning content with regulatory standards and executive priorities.
- Led and supported a cross-functional team of instructional designers, subject-matter experts, and stakeholders to deliver the program on time and to standard.
- Directed Optum Insight executive and managerial leadership programs; managed instructional designers, stakeholders, and delivery timelines.
- Produced policy-aligned materials, analytics, and presentations for senior leadership.

Curriculum Manager / Instructional Designer

Kaplan University | 2009–2014

- Worked in the legal studies program and served as curriculum manager for the School of General Education.
- Managed curriculum development and adult-learning programs.

Full-Time Lecturer of Art

Eastern Washington University

- Taught digital photography, darkroom photography, and art history.

Adjunct Faculty, Photography

Columbia College | 2009–2025

- Taught photography courses.

Faculty, Photography

Darton College (now Georgia State) | 2004–2009

- Taught photography.

Faculty, Art Appreciation

Lone Star College, Texas | 2007–2020

- Taught art appreciation.

Earlier Experience

Alaska/Horizon Air | 1998
California Medical Facility (CMF), Vacaville | 1993

- Prior operational and institutional roles before transitioning fully into education, creative work, and technology.

Founder & Creative Director

Port Townsend, WA | 2015–Present

- Founder of a small business focused on AI stewardship and innovative technologies, with an emphasis on bridging generational knowledge gaps so more people can understand and navigate technological change with equity and clarity.

EDUCATION

- Doctorate in Educational Technology — 80% complete (on pause)
- Master of Science, Instructional Systems Technology (with honors), Kaplan University, 2013
- Master of Fine Arts (first photography MFA), University of Montana, 2001
- Master of Arts, University of Iowa, 1995
- Post-Baccalaureate Certificate in Art, University of California, Santa Cruz, 1993
- Bachelor of Arts in Art, University of California, Santa Cruz, 1992
- Journalist and photojournalist, City on a Hill Press, UC Santa Cruz
- Early coursework, Allan Hancock College (Vandenberg Air Force Base center)

ADDITIONAL

Available immediately. Willing to relocate to Washington, DC and travel as required. Passionate about advancing technology, communications, and multi-planetary goals through effective government affairs.

Family legacy in aerospace: grandfather Lt. Col. Wray Matthew Stitch was a pioneer in the development of the space program at Vandenberg Air Force Base and with Ford Aerospace. A personal highlight was seeing the James Webb Space Telescope unfold for the final time before launch in Redondo Beach. In spare time, electronic musician and sound engineer producing original music on the trance label SoundCloud.com/ttwinz.

International art exhibitions and permanent collection in the textiles division of Shenzhen Province; additional exhibitions across the United States. Work continues on tour with *Speaking Volumes: Transforming Hate*, an exhibition of artwork that moves against hate speech.

Note: Certain entries in the public record are incomplete or contain inaccuracies stemming from ongoing federal legal proceedings in which I am the plaintiff. Full context and clarifying documentation are available upon request.